

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: October 20, 2010

**Opposition No. 91171182**  
Opposition No. 91191183  
Opposition No. 91191184  
Cancellation No. 92046243

Harrah's License Company,  
LLC

v.

Game Show Network, LLC

**Nicole M. Thier, Paralegal Specialist:**

The Board notes applicant's substitution of counsel  
filed October 14, 2010.

Edwin Komen and the law firm of Sheppard, Mullin,  
Richter & Hampton LLP are hereby substituted as counsel of  
record for the applicant.

Proceedings remain as set forth in the Board's  
September 28, 2010 order.